



**MAIN STREET VOLUNTEER FORM**

**DATE:** \_\_\_\_\_

**NAME:**

\_\_\_\_\_

Last First Middle Initial

**ADDRESS:**

\_\_\_\_\_

Number and Street City Zip Code

**PHONE:**

\_\_\_\_\_

**BEST TIME TO CONTACT ME (circle):**

9 - Noon Noon . 5 5 . 9

**E-MAIL:**

\_\_\_\_\_

**HOW CAN I HELP? (Check all that apply):**

- \_\_\_\_\_ Event Management - Help plan special events
- \_\_\_\_\_ Event Staffing - Assist during a special event
- \_\_\_\_\_ Marketing - Participate in developing a Downtown Farmington marketing campaign
- \_\_\_\_\_ Market Research and Analysis - Research, review, and analyze demographic data related to Downtown Farmington market area.
- \_\_\_\_\_ Customer Surveys - Conduct face-to-face or phone surveys
- \_\_\_\_\_ Business Recruitment . Participate on a team to recruit targeted businesses to Downtown Farmington
- \_\_\_\_\_ Design Review - Participate in the design and review of municipal projects in Downtown Farmington
- \_\_\_\_\_ Writing - Research and write articles for the *Main Street Messenger*, the Web site or other media
- \_\_\_\_\_ Volunteer Recruitment/Management - Solicit and review volunteer applications; assign volunteers to perform specific projects
- \_\_\_\_\_ Sponsorships . Help develop a sponsorship package and identify potential sponsors

- \_\_\_\_\_ Web Site Maintenance . Help keep the Web site up-to-date
- \_\_\_\_\_ Distribution - Help deliver information to Downtown Merchants or flyers to area schools
- \_\_\_\_\_ General/Administrative . Help out with administrative tasks or where I am needed most
- \_\_\_\_\_ Photography . Take pictures at DDA events or meetings and workshops



Downtown Farmington Founders Festival (Please select one below)

\_\_\_\_\_ Planning Committee(s) \_\_\_\_\_ Weekend Only

**WHEN CAN I HELP?**

\_\_\_\_\_ I am able to help a couple of hours per month on an as-needed basis.

\_\_\_\_\_ Weekdays \_\_\_\_\_ Week Nights \_\_\_\_\_ Weekends

\_\_\_\_\_ I am able to commit to two hours or more per month to serve on a Committee.

\_\_\_\_\_ Weekdays \_\_\_\_\_ Week Nights \_\_\_\_\_ Weekends

**WHAT CAN I DO BEST?**

Special Skills: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please return your completed form to:

Farmington Downtown Development Authority  
33316 Grand River Avenue  
Farmington MI 48336