



CALL FOR ARTISTS – Public Art

FARMINGTON DOWNTOWN DEVELOPMENT AUTHORITY PUBLIC ART COMMITTEE WINDOW ON MAIN STREET COMPETITION 2019

Application Deadline: March 29, 2019

Design a window display in Downtown Farmington for a chance to win \$250.00!

Artists will be paired up with a local business in the heart of downtown to create window installations that showcase the theme *Radio Hour*.

After installation, all window displays will be subject to a public vote via Facebook “likes” (@DowntownFarmington), with the popular vote winning \$250.00.

In addition to the public vote, three finalists will be chosen to represent Farmington in the Main Street Oakland County (MSOC) WINDOW ON MAIN STREET competition sponsored by Turner Restoration with the chance to win \$250.00.

Judging Criteria for Finalists:

- Creativity and originality
- Adherence and execution of theme: Radio Hour
- Incorporation/display of business
- Use of materials
- Promotion of the local program as participant of Main Street Oakland County
- Recognition of award sponsor
- Collaboration between organization and business

WINDOW ON MAIN STREET competition is a partnership between the Farmington Downtown Development Authority and participating downtown Farmington businesses.



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Artist Eligibility:

Artists must be based in Farmington, Michigan area, or Farmington Area Schools, and may compete as a team or as an individual. Each participating window location will receive a stipend of \$100.00 for supplies. Artists must design and install window displays inspired by the theme *Radio Hour*.

Entry Procedures:

To be considered for participation in the WINDOW ON MAIN STREET competition, please email a completed entry form, concept sketch, and materials list to Kate Knight at kknight@farmgov.com, with “Window on Main Street” in the subject line. There is no entry fee required.

Please note that designated storefront window locations are limited, and not all applicants will be selected to participate. The final selection of artists along with their paired business will be decided by the Farmington DDA Public Art Committee.

Notification of Acceptance:

All applicants will be notified via email by April 5, 2019.

Application Checklist:

- Completed Application form
- Concept Sketch (jpeg; 72 dpi; 2MB max)
- Material List



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WINDOW ON MAIN STREET Competition Conditions:

1. Artists are required to create original work designed specifically for the WINDOW ON MAIN STREET competition. The design must incorporate and/or showcase the business, and must reflect the theme: *Radio Hour*.
2. All participating window displays will include an 8.5" x 11" sign acknowledging Main Street Oakland County, the contest, and sponsor. The sign will be provided by the Farmington DDA Public Art Committee.
3. Artists are expected to uphold communication with the business they are paired with, along with the Farmington Downtown Development Authority Public Art Committee in a timely manner. Artists that fail to do so can be removed from the competition.
4. Artists will meet the standards of artistic quality and suitability for the Farmington's DDA District and community.
5. A stipend totaling \$100.00 will be issued to each window storefront location to cover the cost of any materials and supplies, regardless of individual or team submissions.
6. The Farmington Downtown Development Authority Public Art Committee will select the participating artists from all available applications, as well as the three finalists to represent the Farmington in the MSOC WINDOW ON MAIN STREET competition sponsored by Turner Restoration.
7. In the event of a tie on Facebook regarding the public vote, Farmington DDA Public Art Committee will have the deciding vote.
8. Window displays must be complete in their entirety by April 12, 2019, and remain in place through May 15, 2019.
9. The City of Farmington, Farmington Downtown Development Authority, Public Art Committee, and participating businesses cannot provide any security or insurance for the artist's participation in the WINDOW ON MAIN STREET competition.
10. Artists are expected to voice questions and concerns directly to Kate Knight via email so that any issues can be addressed promptly.
11. Artists must adhere to all the dates listed in order to be eligible to participate.

March 29th: Application deadline.

April 10: Deadline for selected artists to have their agreements submitted to the Farmington DDA Public Art Committee via email: knight@farmgov.com.

April 12th: Deadline for selected artists to meet with their paired local business.

April 15th: Last day for installation! Window displays are complete!

April 15th - May 15th: WINDOW ON MAIN STREET competition!

