



MAIN STREET VOLUNTEER FORM

DATE: _____

NAME: _____
Last First Middle Initial

ADDRESS: _____
Number and Street City Zip Code

PHONE: _____

BEST TIME TO CONTACT ME (circle): 9 - Noon Noon – 5 5 – 9

E-MAIL: _____

HOW CAN I HELP? (Check all that apply):

- _____ **Event Management** - Help plan special events
- _____ **Event Staffing** - Assist during a special event
- _____ **Marketing** - Participate in developing a Downtown Farmington marketing campaign
- _____ **Market Research and Analysis** - Research, review and analyze demographic data related to Downtown Farmington's market area
- _____ **Customer Surveys** - Conduct face-to-face or phone surveys
- _____ **Business Recruitment** – Participate on team to call on targeted prospective businesses to attract them to Downtown Farmington
- _____ **Design Review** - Participate in the design and review of municipal projects in Downtown Farmington
- _____ **Writing** - Research and write articles for the *Main Street Messenger*, the Web site or other media

- _____ **Volunteer Recruitment/Management** - Solicit and review volunteer applications; assign volunteers to perform specific projects
- _____ **Sponsorships** – Help develop a sponsorship package and identify potential sponsors
- _____ **Web Site Maintenance** – Help keep the Web site up to date
- _____ **Distribution** - Help deliver information to Downtown Merchants or flyers to area schools
- _____ **General/Administrative** – Help out with administrative tasks or where I am needed most
- _____ **Photography** – Take photographs at DDA events or meetings and workshops

WHEN CAN I HELP?

- _____ I am able to help a couple of hours per month on an as-needed basis
_____ Weekdays _____ Week Nights _____ Weekends
- _____ I am able to commit to two hours or more per month to serve on a committee
_____ Weekdays _____ Weeknights _____ Weekends

WHAT CAN I DO BEST?

Special Skills: _____

Please return your completed form to:

Farmington Downtown Development Authority
33314 Grand River Avenue Suite 1
Farmington, MI 48336