



FARMINGTON DOWNTOWN DEVELOPMENT AUTHORITY  
MINUTES  
Tuesday, July 1, 2008

The meeting was called to order at 7:30 a.m. by Vice-President Freeman

ROLL CALL: Cornwell, Freeman, Kuiken, Pastue, Rock, Schneemann, Ziegler

ABSENT: Cowley, Mazzoni, Schneemann

OTHERS PRESENT: DDA Executive Director Knowles  
DDA Administrative Assistant Nogle

**CONSENT AGENDA ITEMS:**

MOTION by Cornwell SUPPORTED by Kuiken to approve the minutes of June 3, 2008, and to accept and file the May Financial Report and the Bill Review Report as presented. MOTION CARRIED, ALL AYES

Mazzoni joined the meeting at 7:33a.m.

**ORGANIZATION COMMITTEE**

UPDATE: Rock informed the Board the Mainstreet Messenger was delivered and he was very impressed with the hard work that went into creating it. During the volunteer recruitment day, 12 new volunteers signed up. Knowles explained there are still vacancies for the festival streetscape information booth and urged Board Members to call and reserve a time to help. Rock emphasized the importance for Board Members to come forward and volunteer a minimum of 2 hours.

Schneemann joined the meeting at 7:35a.m.

ACTION: None

**DESIGN COMMITTEE**

UPDATE: Schneemann explained he is still gathering information needed for the agenda for the July 24, 2008 meeting. The agenda will have items related to the Streetscape and will include discussion of small pieces of privately owned property along Grand River.

ACTION: None

**ECONOMIC RESTRUCTURING**

UPDATE: Kuiken announced there was a brain storming session at the ER Meeting with consultants to identify potential projects for the anticipated Development Plan. The ER Committee is gathering information on redevelopment incentives in other communities.

ACTION: None

**MARKETING & PROMOTIONS**

UPDATE: Knowles explained the subcommittee for the Harvest Moon Dance has met once and one of the things discussed was obtaining sponsorships for the event in October. Wolter discussed the next stage of the streetscape info campaign, which will include a brochure in the water bill and a mini streetscape/info booth during Founders Festival. Freeman reported that the attendance at the concerts has been about 500 people and the performance in partnership with the library is expected to bring the attendance up to 600-700. Freeman reminded everyone the car show in front Bellacino's is every Monday starting at 5:00pm. Freeman advised the Board there were 21,000 visits to the DDA website.

David Wright, Farmington City Council Member asked the board for their input for selecting a candidate for the (2) vacancies on the DDA Board.

**BOARD COMMENTS**

The Board invited Merchants to come to DDA meetings.

**ADJOURNMENT**

MOTION by Schneemann, SUPPORTED by Kuiken that the meeting be adjourned.  
MOTION CARRIED, ALL AYES.

The meeting was adjourned at 8:45a.m. The next meeting will be August 12, 2008.

Respectively submitted,

*Annette Knowles*