



## FARMINGTON DOWNTOWN DEVELOPMENT AUTHORITY PROCEEDINGS

8:00 a.m.

Tuesday

March 6, 2007

The meeting was called to order at 8:00 a.m. by Vice President Cowley.

ROLL CALL: Batzloff, Cassidy, Cowley, Freeman, Kuiken, Mazzoni, Rock, Schneemann, Ziegler

EXCUSED: Cornwell, Pastue

OTHERS PRESENT: DDA Director Knowles

Cowley welcomed new board members Mike Mazzoni and Robert Rock. New board member Cornwell was absent.

### APPROVE CONSENT AGENDA ITEMS:

MOTION by Ziegler, supported by Kuiken, to approve the Special Meeting-Annual Board Retreat minutes of 2-3-07 and Regular Board minutes of 2-6-07; and to receive and file the Financial Report and Bill Review Report as presented. MOTION CARRIED, ALL AYES.

### ELECTION OF OFFICERS

Director Knowles informed the Board that a 2-hour orientation meeting for the new board members will be scheduled prior to the May 1, 2007 board meeting to acquaint them with the goals of the Downtown Development Authority and provide information on the function of the Main Street Committees. This orientation meeting should also be helpful to new board members in the nomination and election of officers. MOTION by Cassidy, supported by Ziegler, to table the nominations and election of officers until the May 1, 2007 Board meeting. 8 AYES, 1 NAY.

### REQUEST FOR ASSISTANCE FOR ALLEY REGALLEY EVENT: DIANE CASSIDY

Diane Cassidy, owner of Salon LEGATO, 33318 Grand River, and her staff will again be hosting Alley Regalley during the 2007 Founders Festival in July. Cassidy requested Board assistance in providing four (4) One-Day Liquor Licenses, plus in-kind advertising for their event. Discussion ensued on obtaining liability insurance. A suggestion was made to approach the Farmington Area Founders Festival (FAFF) Committee with a request to place a rider on their insurance policy to include the Alley Regalley event. Director Knowles will contact the FAFF committee with this request. Suggested advertising for this event was to mention the event in the spring issue of the Main Street Messenger, or to place a notation on the City's water billing to the residents.

MOTION by Freeman, supported by Schneemann, to approve the request from Salon LEGATO for assistance in obtaining four (4) One-Day Liquor Licenses for the Alley Regalley event, contingent upon obtaining insurance and bond through Farmington Area Founders Festival (FAFF) Committee. MOTION CARRIED, ALL AYES.

PROPOSED DDA BUDGET FOR FISCAL YEAR 2007-2008

Director Knowles reviewed the proposed budget with the Board members. In a response to a question from Mazzoni, Knowles explained the uses of the Land Acquisition Fund. Board member Rock inquired about the Farmers Market revenues. Knowles explained what was included in this fund's costs allocations. Knowles further responded to questions regarding the increase in the Appropriations Fund. MOTION by Ziegler, supported by Kuiken, to approve the Proposed DDA Budget for Fiscal Year 2007-2008. MOTION CARRIED, ALL AYES.

SPONSORSHIP OF TIGER TOWN

Recently, Director Knowles was presented with an opportunity to partner with KIMCO to sponsor Tiger Town and bring a Tiger to Downtown Farmington. The Tiger would be placed in Riley Park and on display from April through June, 2007. Proceeds from this sponsorship will benefit the Children's Charities Coalition. Knowles is requesting Board approval to allocate \$1500 to sponsor Tiger Town and bring a Tiger to Downtown Farmington. Funds to be derived from the Community Promotions budget account. MOTION by Schneemann, supported by Cowley, to allocate \$1,500 to sponsor Tiger Town; funds to be derived from the Community Promotions budget account. MOTION CARRIED, ALL AYES..

MAIN STREET COMMITTEES UPDATE: No Reports

BOARD COMMENT

Schneemann stated he would work with the Design Committee members to find a location in Riley Park for the Tiger and help with the installation.

PUBLIC COMMENT

Councilman Tom Buck congratulated the Downtown Development Authority on the leadership it has provided to the downtown. Buck suggested the DDA review the applications received by the City to fill the recent vacancy on Council for the purpose of recruiting volunteers for Main Street. He also stated that Council is working on a Request for Proposals (RFP) to come up with an identity theme for Farmington.

ADJOURNMENT

The meeting adjourned at 9:23 a.m. Next meeting will be Tuesday, April 3, 2007.

Respectfully submitted,